Specialty Dessert Franchise

Boise, Idaho

THE COMPANY

This is a rare opportunity to acquire a family-friendly specialty dessert franchise launched in 2022, offering strong growth potential for a new owner. The concept features a diverse menu of desserts that sell well from early morning through evening and are especially popular for catering and custom orders for special occasions. There are currently eight part-time employees. With 25 locations nationwide and continued expansion underway, the brand is well-positioned for long-term growth including the potential to open additional stores in the Treasure Valley.

THE LOCATION

The store sits in one of Boise's busiest commercial corridors and occupies 1,950 square feet. The current lease has 6.5 years remaining, with an option to renew. The space is designed for both carryout and dine-in service and is large enough to host birthday parties and other celebrations.

REDUCED PRICE

$50,000

$14,500 Franchise Fee
To be Paid by Buyer

TERMS:
Cash

THE STRENGTHS

The franchise model provides a fully developed concept, strong national support, and award-winning desserts that stand out in the market and are difficult for competitors to replicate. The brand benefits from a growing social media presence that continues to expand its customer base. With all-day sales potential and strong demand for catering and special-event offerings, a new owner has multiple avenues to increase revenue beyond current levels.

THE REASON FOR SELLING

The seller lives outside the Boise area and is shifting focus to other business interests.

THE IDEAL BUYER

The ideal buyer is an owner-operator who can focus on expanding in-store sales while maximizing opportunities in catering and special events. This opportunity is well-suited for someone who values strong franchise support and prefers stepping into an established, proven business rather than building one from the ground up.

THE POSSIBILITIES

Beyond growing this location, there is an opportunity to purchase franchise territories in Idaho and Montana with the long-term goal of developing up to 25 additional stores. Territory owners receive 3% of weekly sales from each location, plus $20,000 upfront for every store sold.

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ASSETS

Furniture, Fixtures & Equipment	$85,000
Inventory	5,000
Total Assets	**$90,000**

Financial information provided by Seller

INCOME STATEMENT SUMMARY

2025 Gross Sales	$424,392
2025 Cash Flow	**$118,766**

Financial information provided by Seller

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TO RECEIVE ADDITIONAL INFORMATION, please clink the link below to fill out and submit an electronic **Non-Disclosure Agreement**.

FILL OUT AND SUBMIT NDA

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