Two Location Fruit Smoothie Franchise

Treasure Valley, Idaho

THE COMPANY

This well-established two-location smoothie franchise has successfully operated in the Treasure Valley for the past eight years and has built strong brand recognition throughout the region. With a focus on health, wellness, and high-quality offerings, the business provides a diverse menu that includes smoothies, fresh juices, açaí and protein bowls, healthy bites, wellness shots, supplements, bottled juice cleanses, and seasonal specialty items. The company benefits from proven operational systems, experienced staff, and prime high-traffic retail locations. The business currently employs 33 part-time team members, with dedicated assistant managers at each store overseeing daily operations. The current owner is primarily involved in strategic leadership and high-level operational oversight, making this an attractive opportunity for a hands-on operator or an investor seeking an established, scalable business.

ASKING PRICE

~~$275,000~~

Price Reduced to

$235,000

Franchise Transfer Fee paid by Buyer

TERMS:
Cash

THE LOCATION

Both fully built-out stores operate in leased spaces of approximately 1,300 and 1,200 square feet, with one location featuring a convenient drive-through lane. Each store is positioned within rapidly growing communities in the Treasure Valley, creating strong momentum for continued revenue growth and long-term success. In addition to the existing operations, there is considerable opportunity for expansion into additional markets throughout the region.

THE STRENGTHS

The business has successfully capitalized on the growing consumer demand for healthier food and beverage options that appeal to a broad demographic. The locations generate approximately 3,000 and 4,200 customer transactions per month, reflecting strong customer loyalty and consistent traffic. Additional strengths include established franchise support, recognizable branding, experienced staff, efficient systems, and desirable retail positioning within expanding communities.

THE REASON FOR SELLING

The owner is relocating out of the area and intends to focus on other business interests.

THE IDEAL BUYER

This opportunity is ideally suited for an experienced restaurant operator, franchise owner, or entrepreneur looking to acquire and grow an established brand with strong market presence. Experience in team leadership and multi-unit operations would be beneficial in maximizing future growth opportunities.

THE POSSIBILITIES

A new owner will have several avenues to further expand the business, including increased advertising and promotional initiatives, enhanced online and social media marketing, expanded customer loyalty programs, and stronger community partnerships. Additional opportunities exist through operational efficiencies between locations, extended operating hours, and the potential development of additional locations throughout the Treasure Valley.

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File 5300 / Rev20261008

ASSETS

Furniture, Fixtures & Equipment	$45,000
Inventory	5,000
Total Assets	**$50,000**

Financial information provided by Seller

INCOME STATEMENT SUMMARY

2025 Gross Sales	$813,797
2025 Cash Flow	**$134,840**

Financial information provided by Seller

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TO RECEIVE ADDITIONAL INFORMATION, please clink the link below to fill out and submit an electronic **Non-Disclosure Agreement**.

FILL OUT AND SUBMIT NDA

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