

# Gramma's Family Restaurant

Established and Profitable Restaurant  
224 N Main Street - Cascade, Idaho



## THE COMPANY

This long-established Restaurant is a beloved, family-owned and operated diner in beautiful Valley County, Idaho. This classic small-town establishment specializes in hearty homestyle comfort food, serving generous portions of breakfast favorites, sandwiches, hot beef with mashers, meatloaf specials, homemade soups, Reubens, and other scratch-made dishes. This Business caters to locals, travelers, and visitors drawn to the area's outdoor recreation. With strong online visibility—including solid ratings from hundreds of Google reviews, Yelp, and an active Facebook presence—this business enjoys consistent praise for its friendly service, big plates, and welcoming vibe. It's a go-to spot described as "always busy" and a reliable stop for locals, those passing through, or vacationing in the region. The business does about \$700,000 in profitable sales with one of the owners working full time.

## THE LOCATION

The leased location is in a scenic mountain town in Valley County. The local economy thrives on tourism, outdoor activities (fishing, golfing, hiking, boating, winter sports), ranching, and small-scale services. The area sees significant seasonal visitor traffic—estimates suggest 150,000–200,000 annual visitors—boosting demand for dining, especially comfort food after outdoor adventures.

## THE STRENGTHS

- **Established Reputation and Loyal Following:** A long-standing community landmark with strong word-of-mouth appeal and positive reviews highlighting generous portions, good homestyle cooking, and reliable service. It's frequently called a "must-stop" in the area.
- **Prime Location:** Centrally positioned, easy access for locals, highway travelers and visitors heading to the many recreational opportunities in the area.
- **Proven Demand:** Consistent busyness and seasonal tourism influx provide built-in customer flow year-round, with peaks in summer (lake activities) and winter (snow sports).
- **Turnkey Appeal:** Operating as a straightforward diner with a focused menu, loyal staff potential (family-operated roots), and no-frills setup that keeps overhead manageable while delivering satisfying meals.
- **Community Anchor:** Embodies small-town charm in a region where visitors seek authentic, hearty dining experiences rather than chain options

## THE REASON FOR SELLING

Local sellers are thrilled with the relationships and business consistency they have built since 1998 and are excited to see a new owner thrive while they move to the next chapter of their lives.

## THE IDEAL BUYER

The ideal buyer would have restaurant or food service experience, maybe a family business or husband wife team with a passion for healthy food and service. No major reinvention needed—just passion for good food, friendly service, and community involvement to take this gem to the next level

## THE POSSIBILITIES

Expanded hours or days could add significantly to profitable sales. Further, adding partnerships with local lodges, resorts, chambers of commerce, or Visit Idaho Promotions could expand visibility. Adding Grab and Go items, baked goods, or merchandise could also increase sales.

## ASKING PRICE

**\$225,000**

## TERMS:

Cash



**Justin Badraun**

208-639-6173  
justin@arthurberry.com

File 5287 / 02242026

### ASSET PRICE ALLOCATION

Furniture, Fixtures & Equipment	\$89,800
Inventory	7,000
Goodwill / Non-Compete	<u>128,200</u>
<b>Total Assets</b>	<b>\$225,000</b>

*All values provided by Seller*

### INCOME STATEMENT SUMMARY

	<u>2024</u>	<u>2023</u>
Gross Sales	\$691,818	\$627,041
<b>Cash Flow</b>	<b>\$80,751</b>	<b>\$95,584</b>

*Financial information provided by Seller*



250 W Bobwhite Court, Suite 230  
Boise, Idaho 83706  
208-336-8000  
www.arthurberry.com

**TO RECEIVE ADDITIONAL INFORMATION**, please click the link below to fill out and submit an electronic **Non-Disclosure Agreement**.

[FILL OUT AND SUBMIT NDA](#)

DISCLAIMER: All information contained herein has been provided by the Client Company and while believed to be correct has not been verified. This information, including any recast and/or projections of financial data, reflect considerable assumptions and subjective judgments which may or may not prove to be correct. There can be no guarantees that the Company's past performance is achievable in the future. Arthur Berry & Company makes no representations or warranties as to accuracy, truthfulness or completeness of the information presented herein and shall not be liable for any loss or injury in any way connected to this document. At all times Arthur Berry & Company and its agents are agents for the Seller and not for the Buyer, unless otherwise provided in writing. Recipient must do their own due diligence. Price and terms are subject to change.