

SPECIALTY SALON - 2ND LOCATION

Treasure Valley, Idaho Location

THE COMPANY

This is a specialty salon located in one of the Treasure Valley's fastest growing cities. It is a franchise concept that was first introduced in 2012 and in this location for the past 13 years. The business has grown continually since first opening. There are nine full-time and two part-time employees and the owner spends 30-40 hours per week as salon director. The salon provides services to over 6,000 customers with 1,500 to 2,000 appointments per month. They offer one-time and membership based services which help boost revenues and repeat business. The concept has strong marketing support from the franchisor which also owns other self-care companies.

THE LOCATION

The salon is located in a high traffic area with many office buildings in the area. The space is 2,039 sq ft with 10 years remaining on the current lease. There is an option to purchase the building and/or assign to new owner.

THE STRENGTHS

The services they provide have been increasing in popularity and should continue to experience revenue growth. They are also unique in that they offer membership services which provides steady monthly recurring income. In addition, this location is only at 75% capacity so there is an opportunity to add staff to attract a larger customer base.

THE REASON FOR SELLING

The owner was instrumental in developing and launching this concept in the area. She would like to hand it off to a new owner to allow them to focus on other business interests she currently owns.

THE IDEAL BUYER

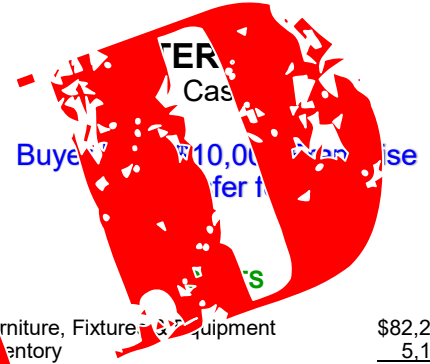
An ideal buyer would be someone with strong business management skills and is customer service oriented. Experience in a spa or salon environment would also be helpful to grow the business.

THE POSSIBILITIES

Sales are expected to continue with rapid growth and a new owner could provide the resources and energy to make this happen. There is also the opportunity to expand to new locations.

ASKING PRICE

\$1,300,000



Furniture, Fixture & Equipment	\$82,242
Inventory	5,164
Total Assets	\$87,406

All values provided by Seller

INCOME STATEMENT SUMMARY (2022)

Gross Sales	\$1,416,731
Net Income	\$256,547
Cash Flow	\$419,287

Financial information provided by Seller

**A Second Franchise Location
Could Also be Purchased**

[Click here](#) to view Profile
for the other Location

REQUEST ADDITIONAL INFORMATION

TO RECEIVE ADDITIONAL INFORMATION, please click the link below to fill out and submit an electronic **Confidentiality Agreement**.

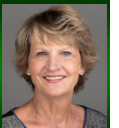
<https://arthurberry.com/confidentiality-agreement>

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