

SPECIALTY PRODUCTS / GIFTS FRANCHISE

Southwest Idaho Location

THE FRANCHISOR

Since 1999, the Franchisor has specialized in unique gift products; the concept differentiates from competitors with custom handmade products and to-your-door delivery service to celebrate any occasion. With a 24-hour e-commerce platform for seamless ordering and an inclusive business model, the company continues to grow and innovate. There are currently over 900 locations in North America. The Franchisor was ranked #9 in its category for 2022 in Entrepreneur Magazine.

THE FRANCHISEE

This Franchisee has been in continuous operation since 2007 and has experienced steady growth since inception. The store ranked 60th out of over 900 locations for sales in 2022. Their product is created by an incredible staff that enjoy their work and are proud of the product and service provided. The product stays fresh because it is not made until a customer orders, then delivered in specialized vehicles. Control of customers gifts from order, through creation and delivery along with same day service is unrivaled by any competitor.

THE LOCATION

The central location is close to Boise Towne Square Mall and I-84 which is ideal for delivery and client pick up. The +/-1,450 square foot space rents for a favorable \$2,204 per month with just under two years remaining on the current lease along with a three-year option to renew. The location is custom built, nicely equipped, clean and spacious with a beautiful display and reception area and ample production space.

THE STRENGTHS

Seasoned employees focus on quality products and outstanding customer service and delivery. The store consistently earns Five-star reviews and high marks from the Franchisor along with 100% compliance ratings from the Government Agencies.

THE REASON FOR SELLING

The Owner is ready to retire.

THE IDEAL BUYER

An ideal buyer would be any entrepreneur interested in an opportunity to be part of profitable and successful Franchise with excellent Franchisor training and support. A new Franchisee will have to be approved by the Franchisor and attend training at the Corporate Office.

THE POSSIBILITIES

Regional expansion is the path to further growth and economies of scale. The Franchisor is interested in Franchisees owning multiple locations and would welcome a new owner planning to expand in the region. Several possible markets in the geographic area include Spokane, Twin Falls and Idaho Falls.

ASKING PRICE

~~\$275,000~~

Price Reduced to

\$150,000

TERMS:

Cash

ASSETS

Furniture, Fixtures & Equipment	\$103,700
Inventory	28,000
Original Franchise Fee	<u>20,000</u>

Total Assets **\$151,700**

All values provided by Seller

Transfer Fee of \$11,700 paid by Buyer

INCOME STATEMENT SUMMARY

Gross Sales	\$906,608
Cash Flow	\$103,717

Financial information provided by Seller

REQUEST ADDITIONAL INFORMATION

TO RECEIVE ADDITIONAL INFORMATION, please click the link below to fill out and submit an electronic **Confidentiality Agreement**.

<https://arthurberry.com/confidentiality-agreement>

**ARTHUR BERRY
& COMPANY**

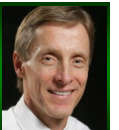
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