

# SPECIALTY SALON - 2ND LOCATION

Treasure Valley, Idaho Location

## THE COMPANY

This is a specialty salon located in one of the Treasure Valley's fastest growing cities. It is a franchise concept that was first introduced in 2012 and in this location for the past 13 years. The business has grown continually since first opening. There are nine full-time and two part-time employees and the owner spends 30-40 hours per week as salon director. The salon provides services to over 6,000 customers with 1,500 to 2,000 appointments per month. They offer one-time and membership based services which help boost revenues and repeat business. This concept has strong marketing support from the franchisor which also owns several other self-care companies.

## THE LOCATION

The salon is located in a high foot traffic area with many office buildings in the area. The space is 2,039 square feet with six years remaining on the current lease and an option to renew the lease and/or assign to new owner.

## THE STRENGTHS

The services they provide have been increasing in popularity and should continue to experience revenue growth. They are also unique in that they offer membership services which provides steady monthly recurring income. In addition, this location is only at 75% capacity so there is an opportunity to add staff to attract a larger customer base.

## THE REASON FOR SELLING

The owner was instrumental in developing and launching this concept in the area. She would like to hand it off to a new owner to allow them to focus on other business interests she currently owns.

## THE IDEAL BUYER

An ideal buyer would be someone with strong business management skills and is customer service oriented. Experience in a spa or salon environment would also be helpful to grow the business.

## THE POSSIBILITIES

Sales are expected to continue with rapid growth and a new owner could provide the resources and energy to make this happen. There is also the opportunity to expand to new locations.

## ASKING PRICE

**\$1,300,000**

## TERMS:

Cash

**Buyer Pays \$10,000 Franchise  
Transfer fee**

## ASSETS

Furniture, Fixtures & Equipment	\$82,242
Inventory	<u>5,164</u>
<b>Total Assets</b>	<b>\$87,406</b>

*All values provided by Seller*

## INCOME STATEMENT SUMMARY (2022)

Gross Sales	\$1,416,731
Net Income	\$256,547
<b>Cash Flow</b>	<b>\$419,287</b>

*Financial information provided by Seller*

**A Second Franchise Location  
Could Also be Purchased**

[Click here](#) to view Profile  
for the other Location

## REQUEST ADDITIONAL INFORMATION

TO RECEIVE ADDITIONAL INFORMATION, please click the link below to fill out and submit an electronic **Confidentiality Agreement**.

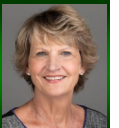
<https://arthurberry.com/confidentiality-agreement>

**ARTHUR BERRY  
& COMPANY**

250 W Bobwhite Court, Suite 230, Boise, Idaho 83706 208-336-8000 [www.arthurberry.com](http://www.arthurberry.com)

**Heidi Glaisyer**  
208-639-6170  
[heidi@arthurberry.com](mailto:heidi@arthurberry.com)

File 5171 / 20230519



DISCLAIMER: All information contained herein has been provided by the Client Company and while believed to be correct has not been verified. This information, including any recast and/or projections of financial data, reflect considerable assumptions and subjective judgments which may or may not prove to be correct. There can be no guarantees that the Company's past performance is achievable in the future. Arthur Berry & Company makes no representations or warranties as to accuracy, truthfulness or completeness of the information presented herein and shall not be liable for any loss or injury in any way connected to this document. At all times Arthur Berry & Company and its agents are agents for the Seller and not for the Buyer, unless otherwise provided in writing. Recipient must do their own due diligence. Price and terms are subject to change.