

# BOUTIQUE HOME DÉCOR & GIFTS

## Boise, Idaho

### THE COMPANY

Established for over four years, this home décor and gift shop is the “go to” place for designers, stagers, and home decorating enthusiasts seeking affordable and unique pieces for their homes and projects, as well as gifts and holiday décor. They offer a wide variety of unique gifts, home décor items and treasures not found in Big Box Stores or other retailers in the area. The wide selection covers all seasons, occasions and demographics with pricing to fit any budget. Customers include locals, homeowners, realtors, interior designers and out of town visitors. Inventory and displays change frequently compelling regular shoppers to visit and see the latest products. The atmosphere is welcoming, positive and customer oriented, providing a fun shopping experience for all. The store is currently open Thursday-Saturday.

### THE LOCATION

The high traffic location has excellent exposure, easy access and leases for an amazing \$850 per month! The Lease is month-to-month which will give a new Owner options to stay or move into a different space of their choosing.

### THE STRENGTHS

A few of the strengths include an exceptional social media database of almost 10,000 loyal and engaged followers and a dedicated and friendly staff. The Shop is a destination location for home decorating enthusiasts and visitors seeking unique gifts and decor.

### THE REASON FOR SELLING

The Owner needs to focus on another business.

### THE IDEAL BUYER

An ideal buyer would be an entrepreneur who has experience/interest in interior design and enjoys seeking out new inventory of unique gifts, home décor and likes interacting with people.

### THE POSSIBILITIES

A new Owner could further increase sales and profitability by working the business full-time, opening more days per week and/or reworking the website for on-line ordering. Other untapped opportunities include marketing directly to real estate agents, participating in model home tours and collaborating with builders, interior designers and home staging companies.

### ASKING PRICE

**\$240,000**

### TERMS:

Cash

### ASSETS

Furniture, Fixtures & Equipment	\$9,650
Inventory	<u>110,000</u>
<b>Total Assets</b>	<b>\$119,650</b>

*All values provided by Seller*

### INCOME STATEMENT SUMMARY

Gross Sales	\$337,953
<b>Cash Flow</b>	<b>\$122,521</b>

*Financial information provided by Seller*

### REQUEST ADDITIONAL INFORMATION

TO RECEIVE ADDITIONAL INFORMATION, please click the link below to fill out and submit an electronic **Confidentiality Agreement**.

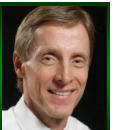
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