

HOLIDAY CHRISTMAS LIGHT SERVICE

Idaho's Twin Falls, Cassia, and Minidoka Counties

THE COMPANY

An established and well-recognized brand that provides Christmas light services to Twin Falls, Cassia, and Minidoka Counties in the state of Idaho. The company has a long standing and recurring customer base, where they serve 250+ houses, but opportunity is available to scale to 400+ houses. The busy season for the company is November through January, but still time for a new owner to enjoy the holiday season.

THE LOCATION

The company can be operated from anywhere in the local markets it serves. Included in the purchase are two semi-truck trailers that store the lights and equipment, which can be moved, giving the new owner flexibility to locate anywhere in the service area.

THE STRENGTHS

The company has a well recognized brand, website presence, and a strong customer base, that can be scaled to cover more houses with incremental advertising and staff. The busy season for the company is starting in early October to the middle of December putting up lights, and lights are then taken down in January. Few business that operate only three months out of the year are this profitable.

THE REASON FOR SELLING

The current owner has another business that requires more time, energy and focus. The seller has enjoyed running this business, but is ready to turn it over to the next owner.

THE IDEAL BUYER

The ideal buyer would be an owner of seasonal business that is busing during the spring, summer and fall and looking for a diversified revenue source during the winter months. Individual buyers with a commitment to hard work and customer service would also be a great fit.

THE POSSIBILITIES

A new owner could advertise and grow their door count further in Twin Falls County. An already established owner with a complimentary seasonal summer business could leverage both customer bases to expand both businesses.

ASKING PRICE

~~\$125,000~~

Price Reduced to

\$90,000

TERMS:

Cash

**SELLER FINANCING
AVAILABLE!**

ASSETS

Furniture, Fixtures & Equipment	<u>\$102,000</u>
Total Assets	\$102,000

All values provided by Seller

INCOME STATEMENT SUMMARY

Gross Sales	\$149,835
Net Income	\$29,732
Cash Flow	\$50,631

Financial information provided by Seller

REQUEST ADDITIONAL INFORMATION

TO RECEIVE ADDITIONAL INFORMATION, please click the link below to fill out and submit an electronic **Confidentiality Agreement**.

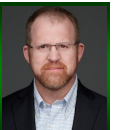
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