

# HOME INSULATION BUSINESS

Boise, Idaho

## THE COMPANY

This is a great opportunity to own and operate a rapidly growing home insulation business. Having only operated for 2 1/2 years, sales have grown to over \$450,000 with unlimited growth opportunity in the Treasure Valley exploding building and home improvement business. Insulation services include attic, wall, subfloor, and new construction. In addition, the company provides crawlspace vapor barrier, home air sealing, solar attic fan installation and insulation removal. There are currently three full-time employees including the owner who spends 20 hours per week on inspections/administration and two installers. Services are split with 80% existing homes, 10% new construction/remodels, and 10% all others. In 2022 there were over 200 customers serviced.

## THE LOCATION

The company is located in Boise, Idaho and is home based with a storage space for supplies and equipment. Geographic coverage includes all of Ada and Canyon counties. Over 90% of work is within a 15 mile radius of Meridian, Idaho.

## THE STRENGTHS

This business can be run with low overhead anywhere in the Treasure Valley. New owner can quickly hire and train new installers to increase current sales volume. New employees with no experience can be trained in one week. In addition, going into effect in 2022, homeowners qualify for a 30% tax credit on insulation upgrades to existing homes. This would mean a huge opportunity for sales growth.

## THE REASON FOR SELLING

The current owner would like to concentrate on other business ventures he currently owns and operates.

## THE IDEAL BUYER

An ideal buyer would be an existing insulation company looking to expand sales, someone in the construction industry looking to own a business or someone with excellent sales experience.

## THE POSSIBILITIES

There is endless opportunity to expand by hiring commission-based sales representatives and/or to partner with other local businesses in adjacent industries (remodeling, restoration, roofing, HVAC, etc.).

## ASKING PRICE

**\$250,000**

## TERMS:

Cash

## ASSETS

Furniture, Fixtures & Equipment	\$70,050
Inventory	<u>4,500</u>
<b>Total Assets</b>	<b>\$74,550</b>

*All values provided by Seller*

## INCOME STATEMENT SUMMARY

Gross Sales	\$450,176
Net Income	\$88,778
<b>Cash Flow</b>	<b>\$137,778</b>

*Financial information provided by Seller*

## REQUEST ADDITIONAL INFORMATION

TO RECEIVE ADDITIONAL INFORMATION, please click the link below to fill out and submit an electronic **Confidentiality Agreement**.

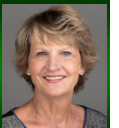
<https://arthurberry.com/confidentiality-agreement>

**ARTHUR BERRY  
& COMPANY**

250 W Bobwhite Court, Suite 230, Boise, Idaho 83706 208-336-8000 [www.arthurberry.com](http://www.arthurberry.com)

**Heidi Glaisyer**  
208-639-6170  
[heidi@arthurberry.com](mailto:heidi@arthurberry.com)

File 5145 / 20221227



DISCLAIMER: All information contained herein has been provided by the Client Company and while believed to be correct has not been verified. This information, including any recast and/or projections of financial data, reflect considerable assumptions and subjective judgments which may or may not prove to be correct. There can be no guarantees that the Company's past performance is achievable in the future. Arthur Berry & Company makes no representations or warranties as to accuracy, truthfulness or completeness of the information presented herein and shall not be liable for any loss or injury in any way connected to this document. At all times Arthur Berry & Company and its agents are agents for the Seller and not for the Buyer, unless otherwise provided in writing. Recipient must do their own due diligence. Price and terms are subject to change.