

# TWO PITA PIT FRANCHISE LOCATIONS

## Boise and Meridian, Idaho

### THE COMPANY

Pita Pit was started in 1995 with a vision to provide a healthy alternative to fast food restaurants. Since then it has grown to over 200 restaurants and 43 states and is headquartered in Coeur d'Alene, Idaho. It has been awarded the Entrepreneur Magazine Franchise 500 and Franchise 100 lists. They specialize in customization and make each pita sandwich just the way the customer likes it. In addition, they have introduced fresh brown Rice and Quinoa Build Your Own bowls, a new food trend.

### THE LOCATION

These two locations are located in Boise, Idaho near Boise State University and Meridian, Idaho in a growing upscale community. The Meridian store has been in operation for 3 years and the Boise store since 2010 so both are well established. The Boise location is 1,200 square feet with seating for 21 inside and 10 outside and has 11 full and part-time employees. The Meridian location is 1,395 square feet with seating for 24 inside and eight on patio and has 11 full and part-time employees. Both locations have a manager working on site. There are two-and-half years remaining on the leases but longer leases can be secured by a new owner.

### THE STRENGTHS

Pita Pit provides an alternative to "Fast Food" and has a menu packed with nutrition and taste. In addition, the franchise model provides a seamless road map for running a successful business. The locations are ideally situated to capitalize on a thriving Boise State campus and the growing Meridian community.

### THE REASON FOR SELLING

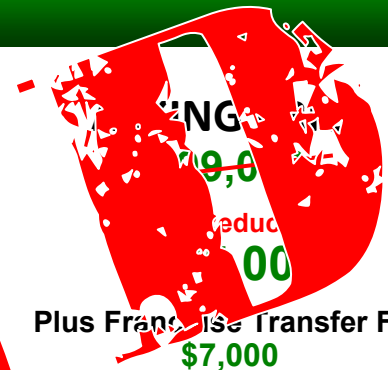
The seller purchased for passive income and his full-time career has expanded, making it difficult to manage.

### THE IDEAL BUYER

This would be a great opportunity for an entrepreneur to take advantage of a proven business model with upside potential to expand sales and profitability. Ideally, the buyer would be willing to manage the stores on a full-time basis to maximize marketing opportunities. Although restaurant experience is not necessary, it would be helpful.

### THE POSSIBILITIES

A new owner could expand sales in the current locations and explore opportunities to expand into other locations in the Treasure Valley. In addition, profits could be increased with closer "hands on" management by new owner.



Plus Franchise Transfer Fee  
**\$7,000**

**MOTIVATED  
SELLER!**

**TERMS:**  
Cash

### ASSETS

Furniture, Fixtures & Equipment	\$41,450
Inventory	<u>6,000</u>
<b>Total Assets</b>	<b>\$47,450</b>

*All values provided by Seller*

### INCOME STATEMENT SUMMARY

Gross Sales	\$631,081
Net Income	See Agent
<b>Cash Flow</b>	<b>See Agent</b>

*Financial information provided by Seller*



### REQUEST ADDITIONAL INFORMATION

TO RECEIVE ADDITIONAL INFORMATION, please click the link below to fill out and submit an electronic **Confidentiality Agreement**.

<https://arthurberry.com/confidentiality-agreement>

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