

LINE-X® SPECIALTY COATINGS AND VEHICLE UPFITTING FRANCHISE

Boise, Idaho

THE FRANCHISOR

LINE-X is the global leading franchise company of high-performance protective coatings and aftermarket accessories. LINE-X franchises cater to retail consumers, local businesses, and automotive dealerships in offering a range of superior protective coating services and aftermarket accessories in addition to the traditional and well-known LINE-X spray-on bedliners. With LINE-X's new direction of having a nationwide consistency of the Core products, it is on its way to becoming the Undisputed, National Leader in Vehicle Upfit Services. LINE-X of Boise is located in one of the top places to live in the US. Boise is listed as one of the Fastest-Growing Cities and Best Places to Live for Quality of Life. Boise is a recreationalist's paradise for the outdoorsman. Boise has mountains, rivers, canyons, deserts, and lakes. The Boise area is a natural fit for LINE-X's Vehicle Upfitting Services.

THE FRANCHISEE

This Company was established in 2016 and was immediately successful. The operation offers a unique coating technology and related vehicle upfitting and lifestyle accessories. The Franchisee has a protected exclusive territory with an ability to open multiple sites in the geographic region.

THE FACILITY

The central location provides easy access with a layout ideally set up for production and retail accessories. The businesses operates out of a 4,000 square foot facility and yard. A new lease will be negotiated as part of the acquisition of the business.

THE STRENGTHS

The Franchisor offers a diversified range of products and services and has instant brand recognition. They provide marketing and advertising support, sale programs along with initial and on-going training support. There are no royalty fees. The business is successful and profitable with immediate potential to offer more upfitting and lifestyle accessories.

THE REASON FOR SELLING

The Owner enjoys operating this successful enterprise but is ready to sell and find his next venture.

THE IDEAL BUYER

The ideal buyer would be any entrepreneur interested in a top rated successful Franchise with brand awareness, proprietary product lines as well as operational training support. The Owner will stay on for a negotiable period of time to assure a smooth transition.

THE POSSIBILITIES

A new Owner may want to include other products and services currently not offered and/or launch new locations to keep up with demand, increase sales and benefit from economies of scale.

ASKING PRICE

\$275,000

TERMS:

Cash

ASSETS

Furniture, Fixtures & Equipment	\$94,050
Original Franchise Fee	30,000
Inventory	<u>9,500</u>
Total Assets	\$133,550

All values provided by Seller

INCOME STATEMENT SUMMARY

Gross Sales	\$405,021
Cash Flow	\$127,245

Financial information provided by Seller



REQUEST ADDITIONAL INFORMATION

TO RECEIVE ADDITIONAL INFORMATION, please click the link below to fill out and submit an electronic **Confidentiality Agreement**.

<https://arthurberry.com/confidentiality-agreement>

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