

WOOD RIVER VALLEY PARTY RENTAL BUSINESS

Central Idaho Resort Area Location

THE COMPANY

This well established business provides complete wedding/party planning including tables, chairs, linens, chinaware, quality tents, dance floor, delivery and set up/take down. Additionally, they offer wholesale beer and wine. Owner handles the set up coordination and have the experience to ensure a successful event of any size.

THE STRENGTHS

The activity of the business is operated by the owner who uses temporary labor to assist in setting up and taking down. The business owns all of the tables, chairs, linens, chinaware, serving services and tents. The inventory of rental items is supported by three vehicles which have been configured to make easier the loading, unloading and general transportation to and from the party site. **The business is being sold well below new start-up or asset replacement cost.** The business is located in prime leased spaces. Management estimates that 75% of the firm's business is done between May and October.

THE REASON FOR SELLING

The owner wishes to retire from all business activities after a successful 35+ year career in hospitality.

THE IDEAL BUYER

New owner(s) with new energy will bring lots of ideas to increase general revenues and hence the bottom line.

THE POSSIBILITIES

Further investment in rental items and widening the company's service area would increase results.



ASKING PRICE

~~\$425,000~~

Price Reduced to

\$380,000

TERMS:

Cash

ASSETS

Furniture, Fixtures & Equipment	\$356,000
Tents	212,000
Total Assets	\$568,000

All values provided by Seller

INCOME STATEMENT SUMMARY

	2018	2019	2020	Proj. 2021*
Gross Sales	372,153	425,183	191,904	350,000
Gross Profit	258,552	281,365	108,231	230,000
Cash Flow	85,007	98,910	22,303	80,000

Financial information provided by Seller

*Projections provided by Seller

REQUEST ADDITIONAL INFORMATION

TO RECEIVE ADDITIONAL INFORMATION, please [CLICK HERE](#) to fill out and submit an electronic Confidentiality Agreement. This agreement can also be requested by contacting the agent below.

**ARTHUR BERRY
& COMPANY**

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