

POOL AND SPA MAINTENANCE BUSINESS

Southwest Idaho

THE COMPANY

The owners launched this business in 2014 with a laser focus on excellent customer service and exceeding customer expectations. The Company quickly earned a reputation for responsive, quality pool and spa repair and maintenance. Currently, the client base is broad and diversified including HOA's, Builders, Hotels, Fitness Centers and Condominium Associations along with a large number of residential clients. Professional technicians are highly trained in installation, repair and replacement of systems and also assure water chemistry meets state and federal requirements. Maintenance plans are customized with each client based upon the usage and needs of each pool or spa. The business works with clientele encompassing the geographic area typically within a 20 mile radius of the shop.

THE LOCATION

The operation is home-based in a centralized location with convenient freeway access that includes a shop, office, indoor and outdoor storage and large parking area. The Owners will lease-back the space to a new Owner for a negotiable period.

THE STRENGTHS

The obvious strengths of this opportunity include the stellar reputation for exceptional maintenance, diagnostics, repair, replacement and analyzing/correcting water chemistry. The business relies on referrals and logo-wrapped service trucks for their advertising which generates more work than they can handle.

THE REASON FOR SELLING

The Owners have enjoyed launching this business and growing it to an extremely lucrative enterprise but are now ready to retire.

THE IDEAL BUYER

The ideal buyer would be a another synergistic company seeking market share or an entrepreneurially-minded individual with pool and spa maintenance experience and customer service skills. The Owner will stay on for a negotiable period of time to assure a smooth transition.

THE POSSIBILITIES

The current ownership turns away many potential clients to assure quality over quantity. A new growth oriented owner could easily expand sales to a new level by increasing awareness through more advertising, creating a web site and/or expanding the geographic region served.

ASKING PRICE

\$800,000

TERMS:

Cash

ASSETS

Furniture, Fixtures & Equipment	\$143,500
Inventory	<u>30,000</u>
Total Assets	\$173,500

All values provided by Seller

INCOME STATEMENT SUMMARY

Gross Sales	\$733,642
Cash Flow	\$268,139

Financial information provided by Seller

REQUEST ADDITIONAL INFORMATION

TO RECEIVE ADDITIONAL INFORMATION, please [CLICK HERE](#) to fill out and submit an electronic Confidentiality Agreement. This agreement can also be requested by contacting the agent below.

**ARTHUR BERRY
& COMPANY**

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