

PORTFOLIO OF COMMUNITY EVENTS

East Idaho's Largest Garage Sale, East Idaho Home & Garden Show, and More

THE COMPANY

This company organizes well known and loved community events, including East Idaho's Largest Garage Sale and the East Idaho Home and Garden Show. The company was founded five years ago when the owners had the idea to branch their production company into a full coverage events and expos business.

THE STRENGTHS

The company has a portfolio of annual events that are well attended each year, and beloved in the community. Contacts for exhibitors, vendors, advertisers, sponsors and patrons all come as part of the sale. The events have a 20-year history in the community, and each have loyal corporate sponsors who contribute to the success of the events annually. The current owner's experience will help push you down the learning curve so you know what has worked in the past, and what they've tried and would recommend for you to avoid.

THE REASON FOR SELLING

This is a second business for the current owners, and their primary business is growing at a high rate as well. Not having the time to do both, the owners has reluctantly decided to sell the smaller of the two businesses.

THE IDEAL BUYER

This business is ideal for a person who is skilled at networking, problem solving, and organization. Creativity will come in handy for finding solutions to unanticipated problems, as well as creating new expos.

THE POSSIBILITIES

The business could be expanded to serve a wider geographic area with virtual or in person exposure. You could also add additional regular annual events that would draw a crowd or an idea being requested by a sponsor. A new owner could place a larger focus on one-time events like wedding receptions, family reunions, or corporate parties. Your possibilities are limitless with little to no competition in the area.

ASKING PRICE

~~\$155,000~~

Price Reduced to
\$120,000

Sale includes six (6) annual events, each with a proven track record

TERMS:

- Owner Financing Available to a well qualified Buyer with down payment
- Owner is willing to sell the events as a package or separately

INCOME STATEMENT SUMMARY

Gross Sales (3-yr Average)	\$91,131
Net Income (3-yr Average)	\$68,173

Financial information provided by Seller

REQUEST ADDITIONAL INFORMATION

TO RECEIVE ADDITIONAL INFORMATION, please [CLICK HERE](#) to fill out and submit an electronic Confidentiality Agreement. This agreement can also be requested by contacting the agent below.

**ARTHUR BERRY
& COMPANY**

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