

INDEPENDENT SELF-SERVE YOGURT SHOP

Boise, Idaho

THE COMPANY

Established in 2009, this was the first self serve yogurt shop in the Treasure Valley. The business is independently owned (no franchise fees) and the Owner networks with schools, businesses, sports teams and the community overall. The result is loyal customers and a foundation of relationships to carry the business forward. Previously, the product is self-serve yogurt, featuring top of the line 4 yogurt machines. Other products include Bubble Tea, Smoothies, and Special Treatments. Being an independently owned business provides the ability to create new products to the menu and keep up with the steps of the competition.

THE LOCATION

The prime location is in a high demographic income area located in a strip mall that has excellent visibility, access and ample parking. The space is approximately 1,900 square feet; a new lease will be negotiated as part of the acquisition. This vibrant high traffic commercial area is conveniently located close to a large high school and two elementary schools.

THE STRENGTHS

Strengths include a prime location with no direct competitors nearby and many years of successful operations. The sale includes all assets, proprietary recipes/operations, website and customer data base.

THE REASON FOR SELLING

The Owners have enjoyed operating this successful concept but are ready to move on to new endeavors.

THE IDEAL BUYER

An ideal buyer would be any entrepreneurially minded individual looking for a business that is fun to operate. An existing regional or national franchise would also see value in the high profile location and quality build out of the enterprise.

THE POSSIBILITIES

A new Owner may consider adding different menu items and/or duplicating the format with multiple locations or franchise the concept.



ASSETS

Furniture, Fixtures & Equipment	\$67,500
Inventory	<u>2,500</u>
Total Assets	\$70,000

All values provided by Seller

INCOME STATEMENT SUMMARY

Gross Sales	See Agent
Cash Flow	See Agent

Financial information provided by Seller

REQUEST ADDITIONAL INFORMATION

TO RECEIVE ADDITIONAL INFORMATION, please [CLICK HERE](#) to fill out and submit an electronic Confidentiality Agreement. This agreement can also be requested by contacting the agent below.

**ARTHUR BERRY
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