



SPECIALTY SPORTING GOODS STORE

Central Treasure Valley, Idaho Location

THE COMPANY

This company is approximately fifteen years old and is Idaho's dominant retail source of quality products and service in its market niche! It carries a complete product line of all necessary equipment, apparel and accessories for its namesake sport. Indeed, its product lines include all the sport's major manufacturers. The knowledgeable and experienced staff's passion for the sport has helped earn the Company a reputation second to none in its market. Team equipment and team apparel has also been a significant contributor to the company's revenue. The company has broad market appeal from all of Idaho to central Oregon. The sellers operate the business part time with the help of two full-time and two part-time employees. The Company has a professional and well-designed website presence. Involvement in its sport's community and industry events has been a hallmark of the management philosophy of the current owners. Through volunteering, sponsoring and participation in industry events, the company's popularity and reputation continues to grow. A new owner would be encouraged to continue to participate, however sustaining the quality product line and the strength of the company's current location are also significant business attributes.

THE LOCATION

The store operates from a leased location off a major arterial in central Treasure Valley at a reasonable market rent rate. The store is approximately 3,200 square feet. The existing lease term has approximately one year remaining, however the sellers believe the landlord will welcome a lease extension.

THE REASON FOR SELLING

The owners are interested in selling the business to a new owner operator with the time and capital to grow the business.

THE IDEAL BUYER

The ideal buyer for this business is a person with an entrepreneurial spirit and energy to grow a business with an existing solid foundation. The buyer should have a passion for the store's industry and enjoy participating in the industry's local community. This is a fun business with room to grow and a track record of profitability.

Additional information is available upon evidence of financial qualifications and the return of a Confidentiality Agreement.

ASKING PRICE

\$230,000

TERMS:

Cash or Terms
Acceptable to Seller

ASKING PRICE ALLOCATION

Furniture, Fixtures & Equipment (+/-)	\$20,000
Inventory	120,000
Accounts Receivable	20,000
Intangible Value	<u>70,000</u>

Total Price Allocation \$230,000

All values provided by Seller

INCOME STATEMENT SUMMARY

2017 Gross Revenue \$602,308

SDCF \$71,764

Financial information provided by Seller

Request Additional Information:

TO RECEIVE FURTHER INFORMATION, sign and return the [Confidentiality Agreement](#) found on our web site. If you prefer, this agreement can also be requested by contacting the agent listed below.

Randy Limani

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