



# INDEPENDENT SELF-SERVE YOGURT SHOP

Boise, Idaho

## THE COMPANY

Established in 2009, this was the first self-serve yogurt shop in the Treasure Valley. The business is independently owned (no franchise fees) and the Owner networks with schools, businesses, sports leagues and the community overall. The result is loyal customers and a foundation of relationships to carry the business forward. Obviously, the lead product is self-serve yogurt, featuring top of the line Taylor yogurt machines. Other products include Bubble Tea, Lattes and Fro-Yo Shakes unlike any competitors. Being an independently owned business provides the ability to incorporate new products to the menu and stay one step ahead of the competition.

## THE LOCATION

The prime location is in a high demographic income area located in a strip mall that has excellent visibility, access and ample parking. The space is approximately 1,800 square feet and leases for a favorable \$19.00 per square foot with approximately three years left on the existing lease. This vibrant high traffic commercial area is conveniently located close to a large high school and two elementary schools.

## THE STRENGTHS

The strengths are numerous including a prime location with no direct competitors nearby and over seven years of successful operations. The sale includes all assets, proprietary recipes/operations, website and customer data base.

## THE REASON FOR SELLING

The Owners have enjoyed operating this successful concept but want to focus on their other business.

## THE IDEAL BUYER

An ideal buyer would be any entrepreneurially-minded individual looking for a business that is fun to operate. An existing regional or national franchise would also see value in the high profile location and quality build out of the enterprise.

## THE POSSIBILITIES

Cash flow should increase with a full-time Owner Operator. A new Owner may consider duplicating the format with multiple locations or franchise the concept.

## ASKING PRICE

**\$115,000**

## TERMS:

Cash

## ASSETS

Furniture, Fixtures & Equipment	\$93,005
Tenant Improvements	50,000
Inventory	<u>3,000</u>
<b>Total Assets</b>	<b>\$146,005</b>

*All values provided by Seller*

## INCOME STATEMENT SUMMARY

Gross Sales	\$233,609
<b>Cash Flow</b>	<b>\$26,455</b>

*Financial information provided by Seller*

## Request Additional Information:

TO RECEIVE FURTHER INFORMATION, sign and return the [Confidentiality Agreement](#) found on our web site. If you prefer, this agreement can also be requested by contacting the agent listed below.

**Brent Bungard**

Call 208-639-6168

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