



# SCREEN PRINTING AND EMBROIDERY BUSINESS

Treasure Valley, Idaho Location

## THE COMPANY

This is a full-service apparel company that offers direct screen printing, direct-to-garment, embroidery, heat press vinyl, transfers, and signs. The customer base is very diverse and provides a steady flow of revenue throughout the year. They represent the best brands in the industry and a graphics department that customizes designs for their customers.

## THE LOCATION

The location is ideal with excellent exposure and accessibility along a main thoroughfare. At 4,200 square feet, the building is laid out nice for a print shop and has a very favorable lease. The space highlights a large showroom with a good selection of samples and products, work and office space, and a separate production area set up for printing and embroidery. There is plenty of room and capacity to grow the business without relocating.

## THE STRENGTHS

This business was established in 1989 and has built a solid brand, reputation and customer base within the community. For 30 years, individuals, schools, teams, clubs, churches and businesses have been coming here to order their gear. The company is well known and prides itself on quality workmanship, fair prices, and prompt service. Reviews are very favorable on Google, Facebook, and Yelp. The company is truly powered by word-of-mouth, repeat customers and referrals.

## THE REASON FOR SELLING

The owner enjoys his business but needs to take a step back. He is willing to help assist and train the new owner for a smooth transition and the continual success of the business. Employees would be open to work for the new owner if it's a good fit.

## THE IDEAL BUYER

The ideal buyer should have experience in the industry or the energy and desire to learn the business from the ground up. This is a great business if you enjoy working in a fast paced, light manufacturing environment where you get to work with your hands and provide a tangible product and service for your customers. You'll have an opportunity to be creative and interact with a wide range of customers and build lasting relationships.

## THE POSSIBILITIES

This is an expanding industry within a growing community. The company is ready to launch a direct-to-garment printer to capture the growing demand for small runs of multi-color prints. There is an opportunity to grow sales through social media and building an online graphics and ordering process. Spirit Wear Stores have become very popular with schools, teams, clubs, and businesses to streamline the process of ordering gear and raising funds for their organization or event. Offering promotional products and additional products and services would be other ways to increase sales.

## ASKING PRICE

**\$205,000**

### TERMS:

Cash  
(Owner May Consider Terms)

### ASSETS

(at Original Cost)

Furniture, Fixtures & Equipment	\$110,000
Inventory	<u>13,000</u>
<b>Total Assets</b>	<b>\$123,000</b>

All values provided by Seller

### INCOME STATEMENT SUMMARY

Gross Sales	\$240,267
<b>Cash Flow</b>	<b>\$73,472</b>

Financial information provided by Seller

### Request Additional Information:

TO RECEIVE FURTHER INFORMATION, sign and return the [Confidentiality Agreement](#) found on our web site. If you prefer, this agreement can also be requested by contacting the agent listed below.

**Mitch Thomas**

Call 208-639-6167

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