

**THE COMPANY**

Established in 1970, this Iconic Retail Florist Shop, has been serving the Treasure Valley for over 47 years. The company sells plants and flowers to walk-in customers and offers delivery service to the Boise, Eagle, and Meridian area.

**THE LOCATION**

This Florist is situated in an iconic business location right in the proximity of major highways opportunities. The lease is very favorable and is set up month-to-month.

**THE STRENGTHS**

Strong brand awareness, a loyal customer base, and a great reputation, makes this an attractive business opportunity. The unique building - inside and outside - gives this business character and differentiates itself from other flower shops in the area.

**THE REASON FOR SELLING**

The current owner has operated this business for 35 years and is ready to help transfer ownership and retire.

**THE IDEAL BUYER**

The ideal buyer is anyone who enjoys plants and flowers, loves working with people, and wants to own a service oriented business.

**THE POSSIBILITIES**

With a great location and an established customer base, this business has a solid foundation for someone who wants to own and grow an established florist shop. Some ideas to grow the business would be more online exposure, adding wire service, additional marketing and modernizing the company.

**FOR SALE**

**ASKING PRICE**  
~~\$39,000~~  
Price Reduced to  
**\$29,800**

**TERMS:**  
Cash

**ASSETS  
(at Cost)**

Furniture, Fixtures & Equipment	\$22,883
Real Estate Improvements	6,135
Inventory	<u>800</u>
<b>Total Assets</b>	<b>\$29,818</b>

*All values provided by Seller*

**INCOME STATEMENT SUMMARY  
(Weighted Average 2014, 2015, 2016)**

Gross Sales	\$111,934
<b>Cash Flow</b>	<b>\$20,160</b>

*Financial information provided by Seller*

**Request Additional Information:**

TO RECEIVE FURTHER INFORMATION, sign and return the [Confidentiality Agreement](#) found on our web site. If you prefer, this agreement can also be requested by contacting the agent listed below.

**Mitch Thomas**  
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