



HEALTHY PREPARED MEALS WITH RETAIL & DELIVERY SERVICE Treasure Valley, Idaho Location

THE COMPANY

The business provides healthy, convenient meals that are not frozen and are not fast food in the traditional sense. Most of the company's sales are generated from its well-established online presence, and other business is generated from its retail location that was established in 2013. The business owns a truck to provide delivery service to its customers.

THE LOCATION

The store is located in one of the most popular retail areas in the Treasure Valley. It is quite convenience for those wishing to pick up their orders.

THE STRENGTHS

The meals are made with quality ingredients of the correct portion size and great taste. There is even a family-style menu where customers can design their own meals for a family's individual taste and nutritional requirements. There is an online ordering platform in place which is great for both the customers and the business.

THE REASON FOR SELLING

The seller has other business interests that she would like to pursue.

THE IDEAL BUYER

An individual with an interest in nutrition, fitness and a healthy lifestyle would be an ideal candidate. Since it has a retail component, good personal skills and management skills would be important.

THE POSSIBILITIES

From the beginning, the business was designed with franchising in mind. Everything is based on written standards from specific menus to employee training. This is truly a turn-key business opportunity. The owner is currently working on acquiring commercial accounts, an area with great earning potential.

ASKING PRICE

\$89,500

TERMS:

Cash

ASSETS

Furniture, Fixtures & Equipment	\$28,800
Intellectual Property	7,500
Van	2,000
Inventory	<u>7,500</u>
Total Assets	\$45,800

All values provided by Seller

INCOME STATEMENT SUMMARY

2017 Projected Revenue for 5 Months	\$53,114
2016 Cash Flow	\$36,742

Financial information provided by Seller

Request Additional Information:

Ron Winkler

Call 208-639-6171

rwinkler@arthurberry.com