



FRANCHISED RESTAURANT AND SPORTS BAR

Southwest Idaho Location

THE COMPANY

This Franchise Restaurant and Sports Bar concept was established in 2010 in a landmark retail development in the Treasure Valley. The Company focuses on fresh, never frozen product and proprietary recipes. Its popular signature menu items are steamed and baked producing tasty and healthier conventional bar food. The restaurant also sells craft beers and traditional and signature cocktails. While the Company has a liquor license, a new owner may apply for a new issue license as there is currently no waiting period. The atmosphere is family friendly and sport oriented. Indeed, with multiple large screen TVs the business is popular with sports enthusiasts. Additionally, its close proximity to large event venues (concerts/sports) provides an added boost to business on concert nights. There are currently eight employees including a general manager. The business can be owner operated or passively with a general manager. The current manager is willing to stay on and assist with the transition to either type of new ownership.

THE LOCATION

By virtue of its location in a large retail entertainment center, the restaurant is easily accessible and with plenty of parking. The business leases approximately 2,500 square feet at a reasonable lease rate. It has plenty of seating capacity including outdoor patio seating. There is about eight years remaining on lease.

THE STRENGTHS

The strengths include a custom build-out to Franchise specifications in a high profile setting. The Franchise offers "Best in Class" support inclusive of Training, Marketing and Promotion, Supply Chain Purchasing, IT and Operational Systems.

THE IDEAL BUYER

The Ideal buyer would be an individual interested in an established concept, excellent build-out and a proven business model with award winning franchise support. The buyer will be required to attend Franchise training and pay the \$2,500 Transfer Fee.

THE POSSIBILITIES

The franchise is receptive to allowing the buyer to open additional locations in the Treasure Valley.

ASKING PRICE
\$225,000

TERMS:
Cash

ASSETS

Furniture, Fixtures & Equip (Estimated)	\$56,000
Inventory	5,000
Intangible Value	<u>165,000</u>
Total Assets	\$225,000

All values provided by Seller

INCOME STATEMENT SUMMARY

Gross Sales (2017 Estimated)	\$530,000
Discretionary Cash Flow (2017 Est)	\$100,000

Financial information provided by Seller

Request Additional Information:

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