



# FAST GROWING FLOWER SHOP

Boise, Idaho

## THE COMPANY

Established in 2013 this fast growing, family-owned flower shop has been a vital part of Boise. The company has been family-owned and has built strong relationships with many businesses and customers in the area. The main focus of the shop has always been quality and customer service which can be reflected in the business' amazing Yelp, Google and Facebook reputation. The shop has a strong base of customers and corporate accounts to keep busy with day-to-day orders all year round but also has a booming wedding clientele that is growing quickly every year.

## THE LOCATION

The shop is located in a thriving Boise location. This area of town is growing at a rapid rate with a large influx of new residents building homes in high income neighborhoods. The business is in a very busy complex that has several other popular businesses. There is ample parking for easy access to all customers. The shop itself was completely updated in 2015; everything is brand new from the floors to the coolers. The shop is large enough that new owners should not need to move for many years to come. There are two bathrooms, a workroom, a showroom and ample storage.

## THE STRENGTHS

This business has been grown from the ground up with longevity and profitability in mind. The owner has never treated the business like a hobby and has been business minded from day one, creating systems to keep profits growing. The shop has always kept quality and customer service as a main priority which has kept clientele not only coming back but telling their friends and neighbors to come back also. The shop has many great relationships with not only local growers and wholesalers but also growers and wholesalers all over the world keeping them on the cutting edge of new product and designs.

## THE REASON FOR SELLING

The owner is ready to start a family and become a full time parent and would like to see her business continue to thrive with a new owner. She is willing to help assist a new owner in the transition period to help ensure continued success of the business.

## THE IDEAL BUYER

This business is perfect for somebody who enjoys being creative and working with fresh flowers and plants. The company also has a huge untapped gift shop potential and somebody that enjoys gifts and home decor could really grow that part of the business. The business really does bring so much joy! The current owner always says she "crafts for a living and delivers smiles everyday."

## THE POSSIBILITIES

The company is set up for success and continued growth. The current owner has been very conservative with marketing dollars and if a solid marketing plan was put into place the shop could easily take on more orders and gain new customers, not only in the area but across the Treasure Valley. The wedding part of the business is expanding leaps and bounds with three weddings booked almost every weekend this summer. There is also huge potential for gifts and home goods to be sold in the store.

**ASKING PRICE**  
**\$139,500**

**TERMS:**  
Cash  
(Owner May Consider Terms)

### ASSETS (at Cost)

Furniture, Fixtures & Equipment	\$28,860
Inventory	<u>6,207</u>
<b>Total Assets</b>	<b>\$35,067</b>

*All values provided by Seller*

### INCOME STATEMENT SUMMARY

2017 Gross Sales	\$322,764
<b>Cash Flow</b>	<b>\$58,324</b>

*Financial information provided by Seller*

### Request Additional Information:

TO RECEIVE FURTHER INFORMATION, sign and return the [Confidentiality Agreement](#) found on our web site. If you prefer, this agreement can also be requested by contacting the agent listed below.

**Mitch Thomas**  
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