



WHOLESALE/RETAIL CUSTOM BAKERY

Treasure Valley, Idaho Location

THE BUSINESS

This 17-year-old business is, quite frankly, one of the best custom wholesale/retail bakeries in its market area. The company creates edible works of art for special occasions, including weddings, birthdays, baby showers and corporate events. Distribution channels include a retail outlet, wholesale distributions to coffee shops, grocery stores and restaurants. In addition the company has a virtual marketplace by virtue of a very well-developed and interactive web site. The web site allows for online shopping, giving the customers the ability to create their own custom cakes and cupcakes, reserve event dates and buy numerous premade items which can be ready in as little 72 hours. The company's primary product lines include cupcakes, cakes and cookies, as well as gluten-free and vegan options for the same products. The web site has a shopping cart and pay online capacity as well. A talented bakery staff creates visually stunning cakes and cupcakes. Indeed, they enjoy the challenge of "if you can dream it, we can make it" with respect to custom cakes for all occasions. The company has five employees plus a full time owner/manager.

In 2016 the company took more than 2,000 retail orders and provided delivery services for about 340 of those as far away as Sun Valley and McCall. Prior to 2016, with a high volume of retail orders plus the wholesale business, the company's production capacity was tapped out.

In 2016 the company expanded by leasing a 3,000 square foot warehouse space which is fully equipped and certified as a commercial kitchen. This expansion will allow the company to pursue more opportunities with food distribution companies, additional wholesale accounts, increase retail volume and a variety of menu items. The previous 1,200 square foot, centrally located production facility now operates as a packaging, pickup and retail outlet for the company's products.

THE IDEAL BUYER

The sellers have put 17 years of hard work into the business and are ready to pass it to a buyer with the vision and entrepreneurial spirit to take it to the next level. This business is perfect for a new operator with management skills and capital to continue the company's growth.

THE POSSIBILITIES

All of the pieces are in place. The business is growing with plenty of capacity to pursue opportunities with food distribution companies, additional wholesale accounts, increase retail traffic and expand product offerings.

ASKING PRICE
\$175,000

TERMS:
Cash

ASSETS

Furniture, Fixtures & Equipment	\$150,000
Inventory	1,500
Intangible Value	<u>23,500</u>
Total Asset Purchase Price	\$175,000

All values provided by Seller

INCOME STATEMENT SUMMARY

2016 Gross Revenue (RND)	\$315,000
Discretionary Cash Flow	see agent

Financial information provided by Seller

Financial data is available upon providing financial qualifications and signing a [Confidentiality Agreement](#)

Request Additional Information:

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