



ESTABLISHED CUPCAKE AND WEDDING CAKE BAKERY

Treasure Valley, Idaho Location

THE COMPANY

Established in 2006, this bakery has been locally owned and operated for over 11 years, providing cupcakes, cakes and other desserts to Boise and surrounding areas. The company services walk-in customers and provides custom-made orders for events such as birthday parties, baby showers, and Quinceañera to weddings and corporate gatherings.

Since 2013, the current owners have been very involved with day-to-day operations of the business. They have done little formal advertising and rely mainly on word-of-mouth to promote the business. The business currently employs 3 to 4 part time people.

THE LOCATION

The business is located in a 1,068 SF leased retail space in a very nice business park near shopping areas. Monthly rent is \$1,185.92, plus NNN fees, with lease options in place to renew.

THE REASON FOR SELLING

The owners wish to relocate out of state.

THE POSSIBILITIES

Everything is in place to grow the business such as all the equipment needed to bake any variety and volume of cakes, cupcakes, cookies or other baked goods. Marketing and advertising would do wonders for this business. A few radio campaigns were initiated and during that time they saw great growth and brand awareness. They have really focused the last several years on breaking into the wedding market and they won the Wedding Wire Couple's Choice Award for 2016 and 2017!

Currently their brand of cupcakes are offered in one Fred Meyer location, so expanding to other Fred Meyer's in the area would help build awareness and ease of accessibility for their customers. There is also a tremendous potential with tie-ins to schools, party venues, business and wholesaling.

ASKING PRICE

\$80,000

TERMS:

Cash

ASSETS

Furniture, Fixtures & Equipment	\$62,943
Inventory	<u>500</u>
Total Assets	\$63,443

All values provided by Seller

INCOME STATEMENT SUMMARY

Gross Sales	\$124,553
Net Income	\$47,064

Financial information provided by Seller

Request Additional Information:

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