



# AUTOMOTIVE PARTS AND ACCESSORIES STORE

Boise, Idaho Location

## THE COMPANY

Established in 1993, this locally owned and independently operated auto parts and accessories store has been proudly serving the Treasure Valley and beyond for 25 years. The company specializes in parts for German, Swedish and English cars, as well as other imported automobiles. Sales include retail, wholesale, and factory direct sales of Bosch auto parts, Hengst filters, Mahle engine parts, filters and thermostats, Redline oils and lubricants. Online reviews are very favorable with a 5 star rating on Google.

## THE LOCATION

The business is centrally located in a high growth area that is ideal for quick access to all main roads and close for residential walk-in sales. The 3,000 square foot, freestanding building has great curb appeal. The floor plan is well designed and includes a sales floor, office space, warehouse, bathroom, and 12 parking spaces. Real estate can be purchased, or the building can be leased for \$3,500 per month.

## THE STRENGTHS

This company has separated itself nicely from competing head on with the mass merchant and chain owned stores. Their niche is European automobile replacement parts. Most chain stores' cataloging is woefully inadequate, leaving gaps in auto coverages and parts brands availability. As an independently owned store, they have the ability to select manufacturers and brands that meet the standards demanded by their customers. In addition to factory direct purchasing, they are an established member of a national buying group that allows buying at significant discounts, competitive pricing, and a good profit margin. The company, through its website and social media, has partnered with car clubs and wholesale repair shops both in the US and abroad.

## THE REASON FOR SELLING

The owners are ready to semi-retire and would like to transfer their turn-key operation to a new owner. They are willing to help assist the new owner during the transition of ownership.

## THE IDEAL BUYER

The Ideal buyer would be someone that has auto parts experience or a mechanic that would like to make the transition to own an auto parts and accessories store. Or, through acquisition, an existing auto parts store could expand their customer base and market share.

## THE POSSIBILITIES

The present owners have been satisfied with returns from the business and have not marketed in earnest. Sales potentials are very high with additional employees and expanded delivery service. The growth of the Treasure Valley, coupled with additional local and global online marketing effort, adds upside and great avenues to increase sales.

## ASKING PRICE

**\$149,000**

(Business Only)

Real Estate Option: \$550,000

## TERMS:

Cash

(Owner May Consider Terms)

## ASSETS

Furniture, Fixtures & Equipment (at cost) \$29,273  
Inventory 75,745

**Total Assets \$105,018**

*All values provided by Seller*

## INCOME STATEMENT SUMMARY

Gross Sales \$739,454

**Cash Flow \$56,442**

*Financial information provided by Seller*

## Request Additional Information:

TO RECEIVE FURTHER INFORMATION, sign and return the [Confidentiality Agreement](#) found on our web site. If you prefer, this agreement can also be requested by contacting the agent listed below.

**Mitch Thomas**

Call 208-639-6167

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